



## *Our commitment to more sustainable hazelnuts from Türkiye*



Hazelnuts are grown along the Turkish Black Sea coast. Happy Hazelnut is a pioneering partnership between producers, processors and buyers aimed at promoting sustainability in the cultivation of hazelnuts. The secret to it's success: committed project partners and a holistic approach.

### *The Happy Hazelnut Standard stands for*



Prevention of  
child labour



Improved living  
conditions for harvest  
workers & their families



Fair wages for  
itinerant workers



A transparent supply  
chain without  
intermediaries



Organic  
agriculture

The farmers are certified according to the Happy Hazelnut Standard developed specifically for the production of hazelnuts in Türkiye. They undergo an annual audit by an independent inspection body and have to meet a set of stringent rules that require them to, e.g., provide well-developed accommodation for the harvesters and to guarantee that no children are employed. Farmers receive a monetary premium for compliance.

### *Happy Hazelnut Standard*

Kiwa BCS Öko-Garantie GmbH as an accredited certifier verifies the implementation of our own Happy Hazelnut Standard.



*We improve the living conditions  
of itinerant workers and their families*

Our *Happy House* is right at the centre  
of the Paşalar hazelnut gardens.



Some of the itinerant workers live at the heart of our project, the 'Happy House', during harvest time. It has family rooms as well as cooking and sanitary facilities and common rooms.

«We enjoy coming to Paşalar every year and have come  
to enjoy a friendly relationship with our hosts.»

*Hasan Cangir, harvest worker*



*What do we do for the children?*

While the parents are at work, the children are lovingly looked after and cared for by a trained teacher at the 'Summer School at Happy House'. Besides regular meals, the programme includes handicrafts, singing, playing and dancing.

The Happy Hazelnut Foundation also provides transport to the Summer school for children living in the surrounding villages.

# We guarantee that the harvesters receive fair wages

We finance the necessary measures with the Happy Hazelnut premium:  
premium of **\$0.22/kg** on hazelnuts

## **\$0.18/kg** go to Happy Hazelnut farmers to fund the implementation of the standard:

- to prevent child labour and ensure adequate care and provision for children,
- to ensure the availability of appropriate accommodation, cooking facilities and sanitation for the families,
- to guarantee sustainable agricultural practices according to Rainforest and/or Organic Standards.

## **\$0.04/kg** go to the Happy Hazelnut Foundation:

- for the construction, expansion and maintenance of the 'Happy House' in Paşalar
- to provide care, nutrition and teaching of the children of the itinerant workers' families in the 'Happy House' during harvest time,
- to provide transport for the children of harvest workers living in the surrounding villages to the 'Happy House',
- to maintain our own Happy Hazelnut standard.

«What used to be a novelty for us has become the norm. Today, it goes without saying that we use the premium for the benefit of the harvesters.»

**Mustafa Yilmaz, hazelnut farmer from Paşalar**

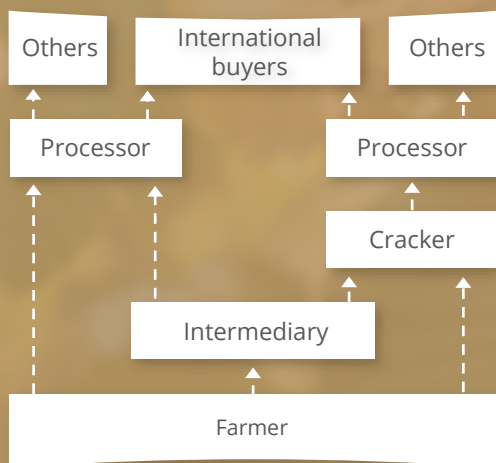
«We know our farmers well and our relationship is based on trust. It is important for the quality of the hazelnuts and a major factor in our procurement. We are transparent and give farmers feedback on the prices and quality of their harvest.»

**Öskan Koz, Işık Tarım**

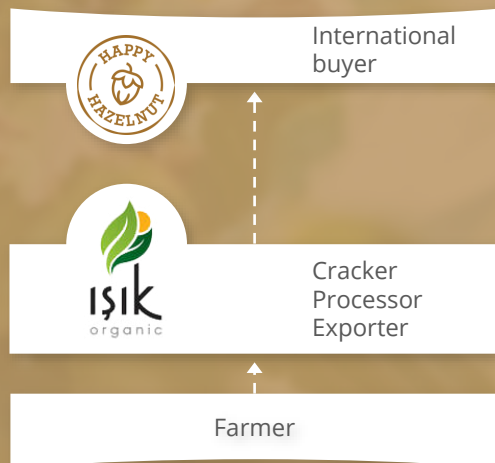
## Transparent supply chain

Our supply chain relies on transparency. We crack and process our hazelnuts in our own factories. Some of the relationships with the harvest workers and their families go back many years, and we always know what regions they are from.

### Traditional supply chain



### Happy Hazelnut supply chain





## *Your contribution*

Become a member now and support the Happy Hazelnut Foundation for fair hazelnut cultivation!

Nominiert  
**2022** by SWISS EXCELLENCE FORUM  
**Swiss Ethics Award**

Every year, the SWISS EXCELLENCE FORUM honours outstanding ethical performance in business. In 2022, the Happy Hazelnut Project was among those honoured!

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## *Our certifications*



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