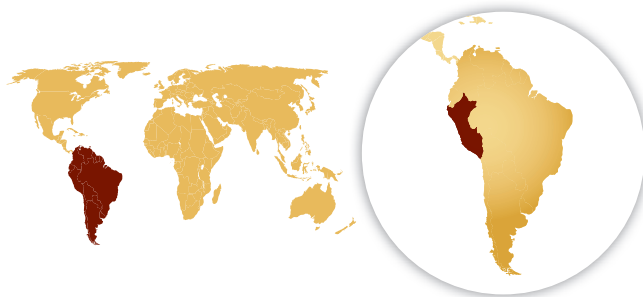


Norandino

Peru



NAME	Norandino
FOUNDED	2005
LOCATION	Piura, Peru
ENTITY	Cooperative (6,600 farming families)
PRODUCTS	Cocoa, coffee, jam
CERTIFICATES	Organic, Fair Trade
PARTNER SINCE	2010

www.coopnorandino.com.pe

General

Norandino is an alliance of a large number of farming families in northern Peru who have achieved a high degree of independence and social security as a result of cultivating products of the highest quality and joint marketing efforts. They contribute significantly to the socio-economic development of the region and also wish to continue promoting their agricultural products nationally and internationally in the future.

Over recent years and decades, the pooling of forces within the cooperative has proven to be the driver underpinning development in the region. Smallholder farmers have been able to achieve a certain level of prosperity and afford to send their children to secondary schools and university. Higher levels of education also bring with them a raised awareness of the importance of Fair Trade partnerships for the stabilisation and development of livelihoods and the community.

Norandino farmers strive to achieve sustainable agriculture, a careful use of resources and the highest-quality products.

«Members use the opportunity to educate themselves further and also have a different perspective on life. They have renovated their houses and are now able to send their children to school. Many of the children of our members are studying at university and, because their higher education also allows these children to secure a better income, they will also have a different viewpoint on issues.»

Santiago Paz Lopez, Head of Exports